




Leveraging Data for Smarter Decision-Making

From Data to Action – Data for SMEs in Saudi Arabia

Discover the future of AI with Aramco Taleed and Roland Berger our "Leveraging Data for Smarter Decision-Making" webinar, featuring a dynamic Q&A series exploring four critical aspects

 November 24, 2025

 9:30 a.m. - 10:30 a.m.

 Zoom

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Key Highlights of the Webinar: Unlocking Data for SMEs



Data as a Strategic Asset

Understand why data matters for SMEs, key challenges, and quick wins.



From Data to Dashboards

Turn scattered data into actionable insights with easy frameworks and examples.




Tools & Techniques for Immediate Use


Discover practical tools and techniques to build a strong, scalable data foundation.



Real-World Use Cases & AI Readiness

See data in action across business functions and learn how to start your analytics journey—fast and effectively.

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