

Leveraging Data for Smarter Decision-Making

From Data to Action – Data for SMEs in Saudi Arabia

Discover the future of AI with Aramco Taleed and Roland Berger our "Leveraging Data for Smarter Decision-Making" webinar, featuring a dynamic Q&A series exploring three critical aspects

Key Highlights of the Webinar: Unlocking Data for SMEs



Data as a Strategic Asset
Understand why data matters for SMEs, key challenges, and quick wins.



From Data to Dashboards
Turn scattered data into actionable insights with easy frameworks and examples.



Tools & Techniques for Immediate Use
Discover practical tools and techniques to build a strong, scalable data foundation.



Real-World Use Cases & AI Readiness
See data in action across business functions and learn how to start your analytics journey—fast and effectively.

In partnership with: The logo for Roland Berger, featuring the name 'Roland Berger' in a serif font next to a large, stylized 'B'.

🔗 Scan the QR code to register:

